

Download Facebook Graphic Guidelines

There isn't one facebook was giving users a tightrope of fair to good optimisation that has now been cut.. no matter what you do clarity and sharpness have become a thing of the past.. facebook is no longer a viable platform for professional graphic designers or photographers..This just means that Facebook prioritizes images with less text. Facebook even has a page where advertisers can check if their images comply with the 20% rule. Upload an image to determine how much text is in your ad image. If the proportion of text to image is too high, your ad may not reach its full audience.Facebook recently changed its Profile image for Business Pages to appear to the left side of the screen. The new look helps Facebook Business Pages stand out among personal accounts. However, the dimensions are the same, but the photo appears on the page slightly different. Image Guidelines. Must be at least 180 x 180 pixels.Sections of this page. Accessibility Help. Press alt + / to open this menu